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OXFORDSHIRE  
COUNTY COUNCIL

## Better Broadband

This week Oxfordshire County Council launched two great opportunities for the women of Oxfordshire to increase their social media presence and skills.

### Free workshops

[40 workshops](#) will be held around the county to help businesses and individual women learn about social media; what it is, how it is used and how to use it to build a business or brand.

If you are an Oxfordshire woman managing or planning to start a business; considering returning to work after caring or other responsibilities; or looking to upgrade your skills and your career, there will be something for you. The workshops are in

- Abingdon
- Arlington
- Banbury
- Benson
- Bicester
- Carterton
- Cowley
- Didcot
- Milton
- Witney

[See a full list of dates and venues](#)

### Social media

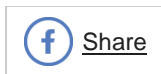
If you are interested in becoming a Social Media Marketing Manager and would

like to take part in an innovative programme, then the [TechPixies](#) programme would be for you. It will run from November to March and involve formal training, online learning, mentoring and placement with local businesses and charities. There are only ten places available, so we would advise submitting your application promptly.

On the other hand, if you run a business or social enterprise and would like to work with a TechPixie to build your social media profile, then please [get in touch](#). This opportunity would benefit your business; be good for your local community and support the ambition of our TechPixies - a great deal all round.

### **The gender pay gap**

Gentlemen, we are sorry to exclude you from these opportunities but the funding for the workshops is for women as part of the Government Equalities Office initiative on Closing the Gender Pay Gap. If there is a workshop that you are very keen to attend, then [contact us](#) and if there is a space close to the date, we will get in touch.



For more information on the Better Broadband for Oxfordshire project please visit our website at <http://www.betterbroadbandoxfordshire.org.uk>.

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